

The Healthcare Industry's Only All-In-One Social Marketing Platform

Liquid Grids™ has developed a purpose driven, automated platform in social media specifically targeted for application in the healthcare industry. Our technology aggregates and classifies all online health related dialogue into subject disease discussions, simultaneously applying complex analytics that allow you to gather meaningful insight as to the who, what and when of any particular health conversation within these virtual communities. Linking this deep intelligence to our Direct to Persona™ Marketing tools, we enable you to conduct highly scalable campaigns that produce Guaranteed Impressions as well as Return on Investment.

Social Health Intelligence.

We aggregate and analyze the healthcare dialogue of millions of consumers daily. Viewing each disease discussion as a Grid in our platform architecture, we can customize a Grid per our client's desire to focus on a specific disease, diagnosis, treatment modality, procedure, or any combination thereof. Moreover, our clients are enabled by:

- Liquid Grids™' semantic engine that distills only health related conversations from the vast amounts of data being communicated across the social world
- Patented technology that indexes the relevant health dialogue in real time and by disease stage.
- Specifically designed healthcare related learning algorithms that identify and disseminate actionable intelligence underlying these disease discussions that were previously undetected.

Disease Grids.

Liquid Grids™ has made immediately available 20 prominent disease Grids that provide analysis of discussions at each disease stage and the influencers of each, but our library of disease Grids can be expanded and developed for whatever disease that our client wishes to focus.

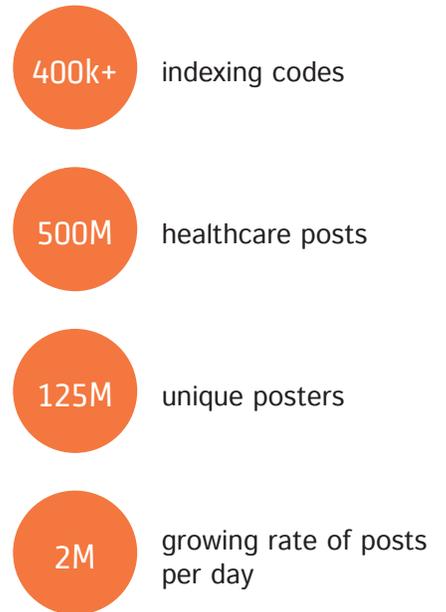
Direct to Persona™ (DTP™) Marketing.

Liquid Grids™ has developed a proprietary comprehensive and dynamic array of marketing capabilities that link the target persona intelligence above to an interactive and agile, multimedia content marketing platform called the Content Capsule™. The Content Capsule™ comprehensively packages videos, photos, interactive images, press releases and presentations, with interconnected links to targeted social media network users, websites, and transaction sites; all comprised in one highly sharable and measurable unit. We call this integrated approach of targeted engagement Direct to Persona™ Marketing.

Want to learn more?

Email info@liquidgrids.com or call 858.768.5136 for more information.

 [@liquidgrids](https://twitter.com/liquidgrids)
 facebook.com/liquidgrids
 liquidgrids.com



Engagement on a huge scale is extremely challenging, we've worked that out. We're the only company that delivers Direct to Persona marketing on a scale that no other company is doing. We use sophisticated intelligence to drive highly precise content marketing to the exact target audience of our clients. We deliver guaranteed impressions. We deliver return on investment."

- Malcolm Bohm, CEO, Liquid Grids™